

# Secure Protect Security Solutions Report: Unprotected

## No Local Security System? Can You Afford to go Unprotected?

We often encounter business owners who seem overly comfortable with not having a local security system to protect their business. Proprietors who rely solely upon a remote type of security system (i.e. intrusion/burglar alarm) as their only line of crime defense are making a mistake for four reasons:

- 1). An intrusion alarm security system **is not a highly visible crime deterrent** for after-hours compared with other types of security systems (i.e. CCTV Cameras, Security Gates, Window Bars).
- 2). An intrusion alarm security system **provides criminals with a predictable window of opportunity**. (5-20 minutes) within which to steal your property and cause a significant amount of property damage before law enforcement or patrol will arrive, though a security system that signals for help is beneficial.
- 3). An intrusion alarm security system will at best indicate the time a trouble signal was received by your monitor station from your location but **it will not tell you what events took place during the crime** or provide you with any actionable evidence to catch/prosecute the perpetrator.
- 4). An intrusion alarm type of security system **will not deter crime during business hours** or tell you what events took place within your business while no one was watching.

In today's bleak Economy **crime is on the rise** and with no prospect of change for the near future your home and business are at a higher risk of crime-loss now than anytime during the past fifty-years.

Unless you have personally experienced a break-in or robbery type of crime at your home/business then you likely have no idea how **dealing with a crime situation can consume your time and impact upon your business profit margin**, upset your normal routine and direct your life, for example:

- Dealing with the Police may require several onsite visits, your statement, telephone calls and visits to your local Police station as a follow-up to the crime scene investigation.
- Your insurance company may require copies of inventory records, sales records, invoices, receipts, photographs, appointments with the adjuster, potentially requiring dozens of your labour hours.
- The presence of onsite trades may leave your business looking closed (boarded up) while performing repairs to the damage caused by a break-in. This repair activity may obstruct access to your business and result in decreased sales/productivity while the repairs are being completed. In some cases insurance companies do not pay for damages without a lawsuit. Cleanup costs are usually not covered.
- On average, the direct and indirect costs associated with a non-violent break-in type crime that is borne by the business proprietor is about **\$10,000 per incident**. This figure does not take into account the risk of increased insurance premiums or legal fees. Costs can go into \$20-80K if violence/injury is involved.

In reality **your time is worth money!** But how can you be productive while dozens of hours of your time are consumed dealing with the details of a crime incident. Not to mention the effects that stress can have.

Although this report focuses on a "break-in" type crime, a robbery type crime can become even more demanding. With the risk of a personal injury claim, lawsuits from staff/customers, workers compensation claims, staff turnover, medical bills and even personal arrest. That's right you can be arrested for protecting your business. Are you familiar with what you can/cannot do to protect your business under law?

The logical conclusion we can glean from this report is that a burglar alarm system is not an effective crime deterrent, while making the investment in a perimeter barrier or local type of security system **could pay for itself if it deters even one instance of a crime** at your home/business. Can you really afford to go unprotected? Call us to find out how effective security options can save you money.

**Call us to book our Security Risk Assessment Tour for your home/business Tel: 647-847-6400**